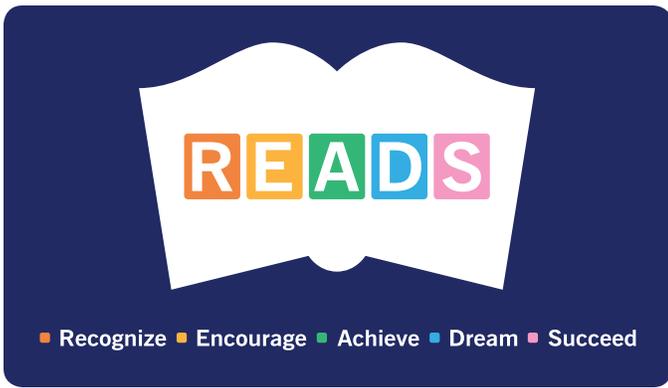


The background is a solid orange color with a repeating pattern of white line-art illustrations of books in various orientations, some open and some closed.

**READS**

**SPONSOR MATERIALS**



**SPONSORSHIP** of the READS Program is a unique opportunity to support our school systems. Our schools play a vital role in the future of this community and it is important to contribute to their efforts to better the education of our youth. Reading success is at the cornerstone of elementary education and the READS Program serves as a partnership between schools and local businesses to motivate students to read through public encouragement and recognition.

## ★ MAJOR SPONSOR ★

### How a Business Contributes as a Major Sponsor

- Supports local schools in their efforts to improve library resources and encourage students to read.
- Serves as a community leader in driving reading success of local students.
- Promotes the importance of fundamental elementary education skills at an early age in conjunction with the Superintendent of Schools, other school administrators and teachers.

### How We Partner to Promote Reading

- Company logo displayed on the electronic reader board throughout the academic year.
- Company included as major sponsor in a press release announcing the READS Program activities for the academic year.
- Company logo included on Our City READS website and invitations sent to schools and distributed to students.
- Company logo included on a set banner at READS events.

### Where Your Contributions Go

- The creation of inspiring sets and interactive games stations that encourage students and parents that reading is fun.
- Donations to the school libraries as the READS Program donates \$1 to every student that attends a READS Spirit Night to further support the school's library.
- Purchase of reading prizes including books for book raffle, certificates of achievements, bookmarks and other prizes for student readers.

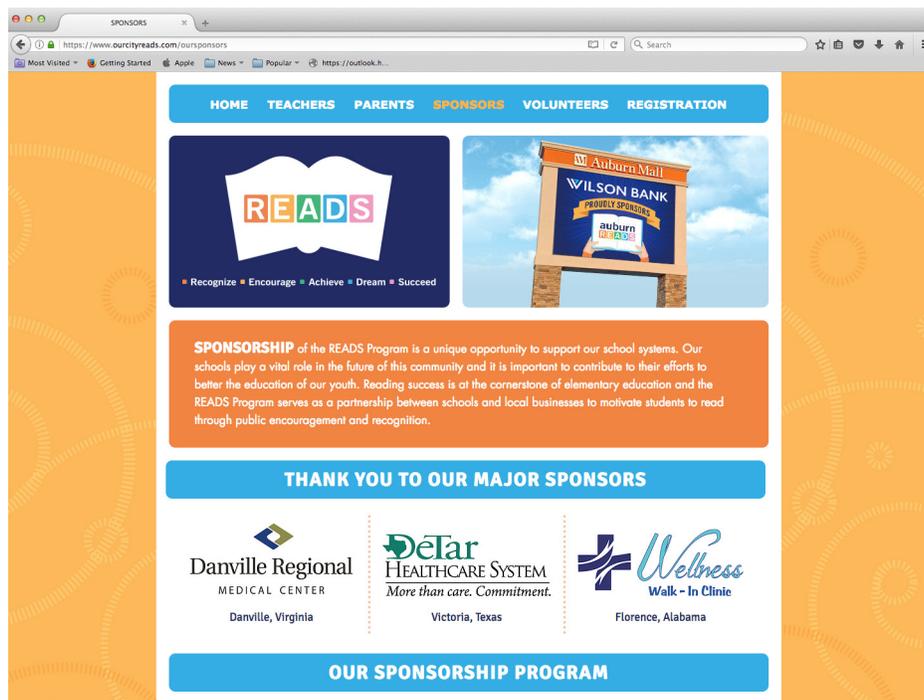


For more information about the READS program, please visit [ourcityreads.com](http://ourcityreads.com)

# SPONSOR SET PANELS



# SPONSOR WEBPAGE



# INVITES WITH SPONSORS



Join Us on a Reading Voyage  
and Support Our School's Library  
**THURSDAY ★ NOVEMBER 3 ★ 5-7 PM**  
in Center Court at the **Danville Mall**

For every Spirit Night voucher turned in at the event, the Mall  
will donate \$1 to your school's library.



**FEATURING**  
A family night of fun with  
reading games and prizes,  
book raffles for all ages, plus  
shopping and dining specials!

✂

★ **STONY MILL ELEMENTARY** ★  
**SPIRIT NIGHT VOUCHER**  
Snip this voucher and present at the READS spirit station in the  
Danville Mall on your spirit night to benefit your school's library.  
**THURSDAY • NOVEMBER 3 • 5-7 PM**

SPONSORED BY  
  
Danville Regional  
MEDICAL CENTER



**YOU MET YOUR READING GOALS!**  
You're invited to a special recognition ceremony  
**MONDAY ★ MAY 1<sup>ST</sup>**  
**5:30 PM ★ Danville Mall**



**FEATURING**  
Certificates of Achievement  
★  
Bookmark Signing  
★  
Raffle Prizes  
★  
Wall of Recognition

RSVP: To hear your child's name called  
during the ceremony, please register online at  
[OURCITYREADS.COM/DANVILLE](http://OURCITYREADS.COM/DANVILLE)

SPONSORED BY  
  
Danville Regional  
MEDICAL CENTER

# SPONSOR READERBOARD AD



## IN THE COMMUNITY



Danville Regional  
MEDICAL CENTER

PROUDLY SPONSORS





■ Recognize ■ Encourage ■ Achieve ■ Dream ■ Succeed

Coles Doyle  
Hull Property Group  
706.434.1756  
[cdoyle@hullpg.com](mailto:cdoyle@hullpg.com)

## FOR IMMEDIATE RELEASE

### LOCAL SCHOOLS, WILSON BANK AND AUBURN MALL LAUNCH COMMUNITY READING PARTNERSHIP

**Auburn, AL (September 17, 2015)** – Wilson Bank and Auburn Mall announced today the launch of Auburn READS, a program designed to publicly promote reading through special events held at the Auburn Mall that inspire students, make reading fun and give back to local school libraries.

“We are excited to work with local elementary schools to host Auburn READS events that motivate students to read,” said Mark Wilson, President of Wilson Bank. “The READS events create special family outings that publicly encourage and recognize students. The events are uplifting and fun and aim to inspire and motivate students in a unique way outside of the classroom and the home.”

Auburn READS features two events for partnering elementary schools. The first event is a Spirit Night that encourages reading and supports local libraries. The event features interactive displays and games for students who can use their reading skills to win prizes. For every student that attends, the program donates \$1 to the school’s library. The second event is a Recognition Night that celebrates the reading achievements of students at the end of the school year. The event features a presentation of certificates, community speakers and a wall of recognition with the names of student readers.

“Our goal is to use the Mall common area for events that inspire shoppers, families and the community and the READS Program does just that. With the support of the Wilson Bank it is possible to host READS events at no cost for participating schools. They have a passion for advancing local education and their sponsorship of the READS program will have a tangible impact on Auburn elementary students,” said Coles Doyle, Marketing Director for Hull Property Group.

Auburn READS events are held at the Auburn Mall and supported by Wilson Bank at no cost to participating schools or families. Local elementary schools looking to join Auburn READS can email [ourcityreads@hullpg.com](mailto:ourcityreads@hullpg.com) for more information.

###

#### **About The READS Program**

The READS Program encourages reading through events that inspire student readers and provide public recognition for reading achievements. Run by Hull Property Group, a retail real estate company specializing in enclosed shopping malls, the READS program hosts two events, a Spirit Night and a Recognition Night, for partnering elementary schools in malls across the United States. All events are run by Hull Property Group at no cost to participating schools as a community based marketing initiative that brings families to the mall in support of local reading success. For more information visit [www.ourcityreads.com](http://www.ourcityreads.com).